

# Building Your Publishing Pipeline

*A four-week virtual course to help faculty organize their research projects and maintain steady & sustainable publication momentum*

## What is Publishing Pipeline?

Building Your Publishing Pipeline is a practical course designed to help faculty organize, prioritize, and advance their research writing projects. Participants learn how to visualize their writing projects as a pipeline of work in progress, identify where projects stall, and create a clear plan to move priority work toward submission and publication.

By the end of the course, faculty will have a defined pipeline of current projects and a strategy for keeping their research moving forward.

## Who This Course is For

This course is designed for faculty with research and publication expectations across disciplines and career stages, including:

- Faculty managing multiple writing projects
- Faculty struggling to maintain research momentum
- Faculty balancing research with heavy teaching or service responsibilities
- Faculty preparing for tenure, promotion, or post-tenure review
- Faculty who want a clearer strategy for advancing their research

Building Your Publishing Pipeline is valuable whether participants are restarting stalled projects or building a flexible system that evolves as their research priorities change.

## Why This Course

Faculty are often encouraged to “write more,” but few receive guidance on how to manage multiple projects at different stages of development. As a result, projects stall, priorities compete, and research progress slows.

A publishing pipeline provides a clear system for tracking projects and adjusting priorities across different seasons of an academic career.

Building Your Publishing Pipeline helps faculty address challenges such as:

- Managing multiple writing projects at different stages
- Identifying where writing stalls in the publication process
- Prioritizing projects that advance your research agenda and professional goals
- Focusing energy on work that reflects your intellectual curiosity and long-term impact
- Developing realistic plans to move projects toward submission

The course provides a structured framework that helps faculty maintain steady, sustainable research momentum.

## Course Outcomes

By the end of Building Your Publishing Pipeline, participants develop capabilities across three key areas:

### Pipeline Clarity



#### See your projects clearly

Develop a clear view of your research portfolio by mapping writing projects across the publication process. Participants build a visual pipeline that helps them understand where projects currently stand and what progress is needed next.

### Project Priorities



#### Focus on the right work

Identify which writing projects should move forward first based on career goals, opportunity, and available time. Participants learn how to prioritize projects that will most effectively move their research toward publication.

### Writing Momentum



#### A system that keeps work moving

Create a realistic plan for advancing priority projects and maintaining steady, sustainable progress alongside teaching, service, and other responsibilities. Participants leave with a repeatable approach for managing their research pipeline.

## Course Breakdown & Format

Designed to fit real faculty schedules through a blend of flexible asynchronous learning and live, time-bounded sessions.

**Week 1:** Pipe Building – Build a visual pipeline to represent your current writing projects.

**Week 2:** Pipe Cleaning – Analyze your pipeline to identify stalled projects and workflow patterns.

**Week 3:** Pipe Dreaming – Reflect on your research trajectory and select priority projects.

**Week 4:** Pipe Planning – Create a realistic plan to move priority projects toward submission.



**Asynchronous content:** Short videos and text-based resources released weekly



**Live sessions:** Two 60-minute workshops with Q&A



**Peer accountability:** Ongoing peer engagement in Community



**Coaching & facilitation:** Expert-led workshops and active facilitation